

DRAFT

OPERATIONAL COMMUNICATING PLAN
Washington, D. C., U. S.

1954

1954

PROGRESS REPORT ON
NUCLEAR ENERGY PROJECTS AND RELATED INFORMATION (1954)
(INCLUDING NSC 5431/1 and NSC 5507/2)
PERIOD: OCTOBER 1, 1954 THROUGH DECEMBER 1, 1954



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A. SUMMARY OF MAJOR ACTIONS AND PLANS.

1. The following actions and decisions were taken by the U. S. in accordance with NSC 5431/1 and 5507/2, and NSC 5431/2, in which the JCE role was to insure that representation in the following areas would maximum psychological advantage to the U. S. with respect to the World for Peace Program.

a. Establishment of an International Atomic Energy Agency. Agreement has been reached with the U. S. and Canada regarding the provisions of a draft statute for the International Atomic Energy Agency. The draft statute was delivered to the other four members of the group principally concerned--France, Australia, Belgium, and South Africa. With comments from these countries well advanced, the announcement of the program has been made.

b. Training and Information Assistance. The U. S. has initiated the following training and information programs to assist friendly foreign countries in developing peaceful uses of atomic energy:

(1) The School of Nuclear Science and Technology at Los Alamos National Laboratory opened March 1, 1954, with 31 foreign students from 19 foreign countries. Ceremonies included a welcome to the students during a week of orientation. (See Report, D. C.)

(2) AEC Technical briefings consisting of a series of lectures, research and development reports, statistical, index charts and informational were presented to Japan (Nov. 11-15), Italy (Mar. 10-14), and France (Apr. 5, 1955). In addition, arrangements for further briefings have been made in the case of Norway (Apr. 19), and Sweden (July 19). Furthermore, AEC has approved presentation of lectures to Argentina, Chile, and Egypt, Australia, Peru, Brazil, India, South Africa, and Turkey.

c. Assistance in Power reactor technology. U. S. has agreed to cooperate in atomic power reactor assistance with other nations. This was announced in a speech by Ambassador Marquand later in November 1954. While there were published references to negotiations for technical agreements for cooperation with Britain, Canada, and Spain in the field of power technology, no agreement resulted, but where appropriate, such an agreement could be made.

d. Research Reactor Assistance. U. S. extended its services to potentially interested countries in the field of research reactors.

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assistance. A bilateral agreement was concluded with Turkey on May 1, with President Eisenhower participating in the ceremonies. Negotiations were under way with the Netherlands, Switzerland, Italy, and the Philippines. This program was further implemented by arrangements for President Patterson's trip to the Middle East in December 1954; the announcement of the sale of ten tons of heavy water to Turkey on February 12, 1955, and the agreement in principle of a similar sale to Italy on March 29, 1955. Interest in opening negotiations had been shown by Spain and Brazil. Efforts to stimulate a program in Japan and Mexico were continuing.

e. International Conference. At the United States initiative, the UNGA on December 4, 1954, unanimously resolved to provide the UN Secretary General, assisted by an Advisory Committee, to call an International Conference on Peaceful Uses of Atomic Energy. The Advisory Committee, consisting of U.S., U.K., Canada, France, Sweden, Brazil, and the USSR met in New York January 14-28, 1955, and recommended holding such a Conference in Geneva on August 1-20, 1955. Considerations of plans for sustaining U.S. scientific and political leadership at the Conference were developed. Two major implementive actions publicized and agreed were the joint State-AEC announcement of plans for U.S. participation in the Conference, and the announcement of U.S. intention to build a reactor at a research reactor at the conference site.

f. Nuclear-powered Ship. On April 26, 1955, the Presidential announcement was made of U.S. intention to construct a nuclear-powered merchant vessel and send it on a round-the-world voyage to demonstrate the peaceful uses of atomic energy.

g. Atoms-for-Peace Plan. In addition, the following action was developed by the Working Group at the suggestion of the Atomic Energy Commission: Forty designs were received from AEC sources for a non-narrative eight-cent Atoms-for-Peace stamp. Post Office Department agreed to the plan to issue such a stamp on June 1, 1955.

h. USIA Activities in Support of the General Assembly Nuclear Program.

(1) Exhibits. Exhibits in Italy, West Germany, France, the Netherlands, Austria, Brazil, India and Pakistan were shown to a total of 40,000,000 visitors. Additional exhibits were shown in Australia, Finland, Scandinavia, Venezuela and Latin America.

(2) Plan. During the period 10 September-10 October, 1955, Atoms for Peace were issued in 10 countries and 10 languages. The regular production figures were three million pieces per day, plus 100,000.

(3) Press Media. Each of the 10 countries produced a "Special" at least one poster per language. One day poster.

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(4) Press Service: The pamphlet, first issued in May, 1954, "Atomic Energy for Peace", achieved the fastest growth of any AEC pamphlet, with 3,800,000 copies distributed in 34 languages. A preliminary model of a second major pamphlet, "Atoms for Better Living", containing a composite of various speeches by Dr. William Denslow, was distributed for field reproduction.

2. Actions on the manner and timing of statements of nuclear weapons

a. In response to N.S.C. Directive 204 () and AEC () recommendations and a 90-day follow-up report on overseas reactions to the test, a memorandum February 15, 1955 was prepared.

b. In response to the imminent actions of March 1955, on March 13th, the Working Group explored uses of atomic weapons to further public understanding of the nature, type, and effects of nuclear weapons, and acceptance of the use of these weapons under responsible international regulations.

c. Review of AEC-11 information plan for the first two weeks of the Nevada test series, including public education plan for the test, and the press information plan for the test. Initial presentation of a 16 mm motion picture on radiolaricology to be televised to the public on the announcement of the test of an atomic weapon device.

d. Review of FCDA information plan on the first two weeks of the initial public announcement.

e. Review of DIA information plan on the first two weeks of the initial public announcement.

f. Review of draft Presidential statement circulated to the heads of Government.

B. EVALUATION OF PROGRESS

3. In the Atoms-for-Peace Program, the last six months have been a period of planning, of exploration of scientific interest, political interest, in countries, and of negotiation. International Atomic Energy Agency negotiations were continuing. Before bilateral agreements would go forward to the President's Interagency Committee on Science, in April of this year. The interim training programs have been tailored to the present needs of most areas of the world, and have been well received by all interested.

4. Response to U.N. Atoms-for-Peace exhibits throughout the world has been excellent. Together with a continuing extensive U.N. liaison program, the exhibits helped to achieve a better understanding of the U.S. role in advancing the peaceful uses of nuclear energy. This increased the receptivity of foreign audiences to U.S. contributions to the world's progress in this field.



5. In the absence of a series of major substantive actions in the U.S., a USIA opinion poll in four European countries indicated that a recollection of the President's international pool proposal on December 8, 1953. There was also a slight lessening of anxiety about peaceful atomic energy programs initiated in other countries, including the USSR.

6. Serious concern continued to be expressed at the UN in Europe, in the Far East, and India over the effects of experimental explosions of nuclear devices. In particular, there was growing anxiety over the possible cumulative genetic effects of radioactivity from weapons tests. Despite factual official statements, there was widespread apprehension of the nature of fallout, its causes and its effects which render it harmless or have none.

C. EMERGING PROBLEM AND FUTURE AGENDA

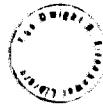
7. General Appreciation. The major problem confronting the United States in the area of foreign climate of opinion on peaceful uses of nuclear energy is to develop specific actions which are both sound, which satisfy the expectations of the free world, and which are of sufficient stature to offset overt counter moves. Special attention must be paid to offsetting world apprehensions with regard to weapons developments by a vigorous and fully-supported program of scientific cooperation in peaceful uses.

8. Continued Nuclear weapon Tests. The development of a joint information operations in connection with future weapons tests is the joint responsibility of the Department of Defense and the Atomic Energy Commission. Under the terms of WSC Action 136G, the DDCI will coordinate with the Chairman, AEC, with respect to the overseas diffusion of weapons implications bearing on surveillance information programs.

9. Effects of Radiation from Tests. Although the announcement of the National Academy of Science study of radiation effects on humans can be considered an excellent forward step toward obtaining a consensus of U.S. scientific viewpoints, Ambassador Lodge has suggested additional international follow-up action appears necessary to combat the severe propaganda attacks on the United States in the United Nations, in the United Nations and elsewhere, particularly since the U.S. would be criticized as exclusively American and not reflecting the views of foreign scientists. Certain portions of the NAS study will include classified data which cannot be made available to any unauthorized person. Study is being given by interested agencies to ways of helping in solving the problem posed by Ambassador Lodge.

10. Disarmament. The U.S. position on disarmament should be understood abroad as it might be. This has an important bearing on foreign attitudes toward U.S. non-weapon programs, including the necessity for continued weapons testing. The U.S. position has been clearly defined.

11. *Final*



by the NSC for coordinating the psychological effort in this field, although from time to time certain aspects of this function will be noted by the Board. Specific responsibility within the Board will be for the coordination of domestic and overseas public relations programs on disarmament should be established, and the Chairman of the Board.

11. Atom-for-Peace Programs.

a. Bilateral Agreements for Research Reactors. It is proving necessary to stimulate requests for bilateral agreements for cooperation for research reactors. In many cases, such reactors seem not to be attractive unless they are provided by the United States. In under-developed countries, furthermore, the necessary technical staff to operate research reactors and use them productively is not available, and funds even to operate such reactors are scarce. We shall have to be prepared to bring ingenuity to keep any but the few technically advanced countries actively interested in developing "Atoms-for-Peace" reactors. Programs during the next few years will be a factor in nuclear power development proceeding.

b. International Conference. At the forthcoming International Conference on Peaceful Uses of Atomic Energy at Geneva in August, the U.S. must achieve a maximum information exploitation of all negotiations, and offset expected USSR propaganda efforts to either dominate the Conference or distort its purposes. An ad hoc international information group representing IAEA, AF, and UNIA's plan, and the co-ordination of all U.S. public contact on activities of the Conference.

c. Nuclear-powered Ship. The psychological impact of the nuclear-powered merchant vessel program, announced by the President on April 75, will be governed to some extent by the degree to which the maritime community accepts the vessel itself as a genuine contribution to marine progress, and, to a greater extent, by the degree to which the free world accepts the program as a positive demonstration of peaceful nuclear energy application.

The foregoing suggests that for most effective psychological exploitation, the "showboat" aspects of the vessel must be fully exhibited and demonstration of nuclear ship propulsion must be shown to be combined with its utility as a working craft.

12. Civil Defense Exercises. Public reporting of findings of Civil Defense exercises and Continuity of Government programs will continue to have a collateral bearing on the psychological climate of opinion overseas in the United States. On behalf of the Board the Working Group will take a position to advise the respective operating agencies on the need for information plans for these events and will be prepared to recommend whatever actions may be necessary to minimize such exercises on the psychological climate of opinion overseas as it is perceived.



13. The Soviet Challenge.

a. World Peace Congress. Soviet-manipulated World Peace Council will stage a World Peace Congress at Helsinki June 17. A widespread international signature campaign for a peace petition which calls for the outlawing of atomic weapons has been under way for several months. Continued Soviet exploitation of "ban the bomb" propaganda may be anticipated. An interdepartmental working group composed of State, USIA representatives is developing the U.S. information program to offset the Soviet efforts in this direction.

b. Soviet "Atoms-for-Peace" Maneuvers. Although the U.S. is maintaining its lead over other nations in the atoms-for-peace field, competition from the USSR has been emerging during the past six months. The Soviets have launched an atoms-for-peace propaganda campaign of their own, of which the chief theme has been their claim (repeated twice) to have in operation the world's first non-military atomic power station. There is a real possibility that the Soviet actions, presently limited to satellite countries, may be extended to neutral states such as India, Pakistan or Burma. This possibility gives urgency to proceeding with the courses of action set forth in NC 55M/2, particularly development of a small-scale power reactor model for use in remote, undeveloped areas.